

flowz

* previously Office Beacon



ARE YOU READY FOR SOME FOOTBALL?



LOS ANGELES
RAMS

VS

SAN FRANCISCO
49ERS



SUN • SEP 22, 2024
1:25 PM

SoFi Stadium

Early registration is recommended
as seating is limited.

A FLOWZ VIP SALES AND NETWORKING EVENT. **BY INVITATION ONLY.**



**OFFICE BEACON
REBRANDS TO
FLOWZ**



- The name 'Flowz' and the tagline "Staffing Simplified" are perfectly aligned and complement each other.
- 'Flowz' evokes the idea of smooth, efficient movement, much like the flow of work within an organization.
- This aligns with the company's mission to provide top-tier staff who ensure that their customers' work flows are implemented effectively.

FLOWZ MISSION STATEMENT

At Flowz, our mission is to revolutionize the way businesses access and harness talent. We are dedicated to simplifying the complex world of staffing by offering a seamless and cost-effective monthly subscription service.

Our expertise lies in sourcing and skillfully managing top-tier staff, enabling our clients to focus on what they do best while we handle their workforce needs. With unwavering commitment to excellence, innovation, and client satisfaction, we aim to be the trusted partner that empowers organizations to thrive and grow in an ever-evolving business landscape.

WANT TO KNOW MORE?

Please scan the QR Code provided to view a brief video featuring Caroline Dalal, CEO & Co-Founder of Flowz, as she discusses the significance of rebranding under Flowz and its importance.

**SCAN
ME!**



LEARN MORE ABOUT OUR SOUTH AFRICA OPERATIONS

Please scan the QR Code provided to find out how our South Africa operations can help you.

**SCAN
ME!**





Flowz's Owner Suite
on the 50 yard line

ITINERARY

Fri | Sep 20

E-TICKET

➤ Stadium Ticket

SoFi Stadium will notify you about the release of e-tickets via email or SMS. It is a MUST that you download a copy of the ticket to show upon entry.

Sun | Sep 22

GAME DAY

12:00 PM

➤ Arrival

We highly recommend to arrive early as heavy traffic and parking can be congested. We also recommend to purchase parking ahead of time to reserve your slot and let us know if you require a parking permit.

➤ Flowz Meet & Greet (*Hors d'Oeuvres will be served*)

Enjoy and experience SoFi Stadium. Get to know the industry professionals joining us.

1:25 PM

➤ Game Time: Lunch and Kick-Off

➤ Half Time: *Second course and desserts to be served*

Flowz

STAFFING SIMPLIFIED™



YOUR HOST

PRANAV DALAL
FOUNDER

In 2001, armed with only two thousand dollars, Pranav Dalal flew to Vadodara, India and founded Office Beacon.

Fast forward twenty years later, Office Beacon, now called Flowz, has become one of the world's leading remote staffing providers. With three thousand employees and growing exponentially, and offices in India, the Philippines, Africa, Australia, the US, and Canada.

Prior to Flowz, Dalal founded Pacific Content LLC, which licensed video games and other content to thousands of retailers including Best Buy, Amazon, Apple, and eBay.

After turning into the world's largest provider of online content, Pacific Content LLC was acquired by Rovi, a John Kluge/Metromedia-funded company, and was eventually acquired by Tivo.

Dalal credits his business aspirations to the experiences he encountered while working in the corporate world. Upon graduating from university, Dalal held several senior executive positions notably Rogers/AT&T, Fidelity Investments, and PC Mall.

Pranav earned an undergraduate degree in economics from the University of Toronto, an MBA from York University, and is a graduate of the Harvard Business School.



SENIOR SALES EXECUTIVE
Global Strategic Steering Committee



**FOUNDER OF ROVI
ENTERTAINMENT CONTENT**
(Acquired by Tivo)



**Harvard
Business
School**

**OWNER PRESIDENT
MANAGEMENT PROGRAM**
HBS Alumnus

The logo for Flowz is displayed in a stylized, blue, bubbly font. Below it, the tagline 'STARTING SIMPLIFIED' is written in a smaller, white, sans-serif font. The background of the logo area is a dark, textured wall.



YOUR HOST

CAROLINE DALAL
CHIEF EXECUTIVE OFFICER

Caroline is no stranger to breaking barriers and blazing trails throughout her career as a journalist and entrepreneur. After graduating from the University of Toronto with a BA (Honours) degree in Communications and English Literature, she launched her journalism career at OMNI Television as their youngest on-air journalist covering numerous high-profile stories and people including 9/11 and Nelson Mandela. She was instrumental in shining a light on domestic violence abuse within immigrant communities.

Caroline's compassion, hard work, and tenacity drew the attention of CTV who hired her as their first South Asian female reporter. She worked at CTV for five years covering both mainstream news and challenges facing immigrant communities, as well as breaking news about the SARS virus.

Inspired by the stories she told and the people she met throughout her journalism career, Caroline pursued entrepreneurship. She founded Catur Agency to provide digital branding and communication services to North America's prominent builders. She helped sell over a billion dollars worth of real estate and earned several prestigious digital marketing awards by the Building Industry Land and Development Association.

In her role as CEO, Caroline will spearhead strategic initiatives to further strengthen Flowz's market position and expand its service offerings. She will continue to build on the company's commitment to client satisfaction, operational excellence, and innovation, ensuring that Flowz remains at the forefront of the industry.



AWARD WINNING NEWS ANCHOR
Canada's Largest TV News Network



AWARD WINNING AD AGENCY OWNER
North America's Largest Real Estate
Developer Association



**UNIVERSITY OF
TORONTO**

WITH HONORS
Bachelor of Arts, Journalism

BROWN ZONE
Park Here

12

FLOWZ
OWNER SUITE
7E-17

➤ Please park in the **Brown Zone** and enter SoFi Stadium through **VIP Suite Guest Entry 12**. Arrive on or before the time to ensure expeditious clearance.



➤ Take the elevator up to Level 7. Proceed to **Office Beacon Owner Suite (7E-17)**. We'll be there to welcome you.

Media Release: By attending this event, you hereby give your permission and consent to the use and reuse of your identity and likeness by SoFi Stadium / Office Beacon on social media and marketing materials.

Clear Bag Policy: For all events at SoFi Stadium, permitted bags should be clear plastic, vinyl or PVC and should not exceed 12" x 6" x 12".





In its 23rd year of operations, Flowz has become one of the largest providers of remote staff to businesses globally.

Headquartered in Los Angeles, Flowz employs over 5500 full-time professionals working from India, the Philippines, Mexico, and South Africa.